

BERTELSMANN

Get in touch with Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the service providers Arvato and Be Printers, the music company BMG and the Bertelsmann Education Group. The company has more than 112,000 employees and generated revenues of €16.7 billion in financial year 2014. Bertelsmann stands for creativity and entrepreneurship. This combination promotes the creation of first-class media content and innovative service solutions that inspire customers around the world.

Bertelsmann participates at Cologne Speed Recruiting Event, because the exchange and networking with young, motivated and highly qualified students is always central for Bertelsmann. Our goal is to substantiate the reputation as one of the top employers in Europe with facts and real projects. Our business areas are versatile, dynamic and competitive. We would like to convey an authentic impression of our activities worldwide. In addition, we want to support the participants by specifying their future-plans through intensive discussions.



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To offer a diverse impression we are going to present three different divisions at the event: Firstly Corporate Controlling and Strategy represented by Dr. Malte Mosel. Malte and his colleagues support the Managing Board in the areas of controlling and development. Main tasks of the department is the support with development of the group-strategy, the project-based support and the preparation of investment decisions.

The area of Corporate Management Development will be presented by Dr. Nico Rose. He is responsible for the areas of Employer Branding, University Relations and Recruiting Programs. The Corporate Management Development is basically in charge of the development and implementation of talent management strategies at Bertelsmann.



We also offer the possibility to get in touch with a representative of the RTL Group. The RTL Group is Europe's leading entertainment group with interests in 54 television channels and 29 radio stations in ten countries and content production throughout the world. Every day the RTL Group reaches 107 million households with their programs. With 11,768 employees RTL generated a turnover of 5.81 billion euros in 2014.